



Home of World Dyslexia Day and the Redeeming Red Lighting Campaign

September 10, 2015

Dear Community Leaders, Educators, Parents, and Business Friends,

In 2013 this journey began from the heart of a mother. She had one child being fiercely celebrated through his diagnosis and another going completely unnoticed with a different one. You can read their story at www.RedeemingRed.org. This began a movement to turn the red ink on the papers of dyslexic students into a power color for our children.

This family chose to begin a celebration to lift the heads of children with dyslexia. *As you may have already guessed, this family is my family.*

After a season of successful grassroots efforts to support, celebrate, and encourage students and their families, we turned our movement into a 501(c)3 vision called Roundtable Solutions. We felt that this journey called for more and we wanted to carry this vision with excellence in all things. Through the needs of our family and with a vision for generations to come, **World Dyslexia Day was created by Roundtable Solutions.**

Our goal? To light up, dress up, and deck out the world in Dyslexia Red, so that awareness, acceptance, and education are partnered with a *celebration* of the 1 in 5 who have dyslexia.

There are many grassroots groups, educators, and professionals who create change for our children. The funds we raise through events like Redeeming Red and World Dyslexia Day will serve to connect children with the services like these nationwide, and ultimately, worldwide.

There is a child out there whose life will change through services that you help provide. Shining your lights red and #RedeemingRed with us on #WorldDyslexiaDay is one way to make that happen. Wearing Dyslexia Red on October 15th is another. Your participation with our worldwide event will allow your city and state (and even your country) to be the change that 20% of our students need to see. We pray that you will bring a chair to our round table. Your voice is welcome here.

Thank you for partnering with us to be a game-changer for so many children.

Sincerely,

Christie Aitken
President & Founder
Roundtable Solutions



World Dyslexia Day.

Because 1 in 5 is a big deal.

10/15/15. Online & Worldwide.

#RedeemingRed #WorldDyslexiaDay

www.Roundtable-Solutions.org